FROM: [Your Name HERE]
 [Your Company/Agency Name - if any - HERE]
 [Your Email & Phone Number HERE]

**Local Expert Offers Free Drug Plan Reviews During Medicare Shopping Season;**

**Seniors Can Save On 2024 Prescription Drug Costs**

Area seniors have a once-a-year opportunity to review their Medicare drug plan coverage and make changes for the coming year. Medicare's Annual Enrollment Period begins October 15 and lasts for only 54 days ending December 7, 2021.

 "Far too few area seniors take advantage of the opportunity," says [Your First and Last Name] an [Insert the appropriate description such as "an independent insurance agent" or "an agent with name of agency/company"] located in [name of city], [state]. "The reason to do a drug plan review is to make sure you get the best 2024 coverage that saves money on prescription medications, plan premiums and other out-of-pocket costs."
 Recent studies reported by the American Association for Medicare Supplement Insurance found that seniors who reviewed and switched their Medicare drug plan coverage typically saved. "Drug plans change each January 1, which is why Medicare gives seniors a chance to find better coverage for the coming year," explains Jesse Slome, director of the organization Medicaresupp.org. "According to the study, the typical annual savings for seniors who switched this past year ranged from between $200 and $700."

 To help area seniors compare their Medicare Drug Plan options during AEP [Your last Name] is offering free reviews. To arrange a Medicare Drug Plan evaluation during AEP call [Insert Your Last Name Here] at [Insert Your Area Code and Phone Number Here]. The deadline to schedule and take advantage of the evaluation is November 30, 2023.

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