**Help Seniors Get The Most Out Of Medicare's 2021 Open Enrollment**

The annual Medicare Open Enrollment begins October 15 and runs through December 7.

During these 54 days seniors in [name of city or town] are given a single opportunity to reassess coverages and consider options for 2022.

Getting better Medicare coverage and saving money are the primary reasons to take advantage of the yearly reassessment opportunity.

If seniors miss the Open Enrollment deadline, they will most likely have to wait a full year before they again have the chance to make changes.

I would welcome an opportunity to address this important opportunity with your listeners.

Below are a few questions I believe are of interest.

If you would like to contact me, please call (Insert Your Area Code and Phone Number Here].

Many thanks,

[Your Name HERE]  
[Your Company/Agency Name - if any - HERE]  
[Your Email & Phone Number HERE]

1. What is the Medicare Annual Enrollment Period (AEP) ?

2. What Medicare plans can be changed during AEP ?

3. What's the difference between Medicare Advantage and Medicare Supplement ?

4. If you currently have Medicare, will your plan send you information about plan changes ?

5. Should everyone with a Medicare Drug Plan see if they can get better or cheaper coverage ?

6. Are there new benefits that seniors may be able to get for free ?

7. When does Medicare Open Enrollment end ?

8. If seniors have questions or want plan comparisons, what should they do ?