

Updated
March 16,
2021

12th National Medicare Supplement Summit Chicago NW Sept. 8-10, 2021 Renaissance Schaumburg Convention Center Hotel

*Including the **Free Sales Day For Agents**
Bonus Exposure to Hundreds of Area Agents Who Sell
Medicare Supplement - Medicare Advantage - Senior Insurance*



2021 SPONSORSHIP & EXHIBITOR INFORMATION

COVID UPDATE: We are planning an in-person event that will adhere to whatever Covid protocols are required by the State of Illinois. However, we are optimistically looking forward to a great event.

WHAT: This is the largest gathering of industry leaders who focus on Medigap insurance. Over 820 attended our last Summit, ranging from insurance company CEOs to insurance agents and brokers who market Medicare solutions.

PLUS: On the first day, we offer free admission to the **Selling Medicare Insurance Products Sales Day**. Hundreds of insurance agents from around the region attend to meet industry experts, attend sessions and walk the conference Exhibit Hall.

WHERE: Schaumburg (Illinois) is located at the crossroads of major highways and only minutes from Chicago's O'Hare Airport.

Metro Chicago is the nation's 3rd largest market. There are roughly 12 million people within a 2/3-hour drive. We believe this makes Schaumburg an ideal location for both our full conference - as well as those interested in driving to attend for the agent free day. The Convention Center provides free parking.

OPTIONS FOLLOWING EXHIBIT HALL SELL OUT

Questions or to discuss options, call Jesse Slome
at the American Association for Medicare Supplement Insurance at 818-597-3205
- or - E-mail jslome@medicaresupp.org

Complete and return the attached form (see page 4)



Complete conference information can be
accessed 24/7 online at

www.MedicareSupp.org

Click the **CONFERENCE** tab

All Exhibit Hall booth spaces have been sold. The following opportunities remain available.

2021 PLATINUM LEVEL - CONFERENCE SPONSORSHIP

Benefits: Ability to participate in program (based on suitability and available space)
Company logo and link on conference SPONSOR webpage
PRE-& POST- Medicare Conference Attendee Information
Discount Code for additional company registrants
Full-page ad in the Conference printed program

Platinum Sponsorship Options:	Option A	\$3,000	With 2 conference registrations
	Option B	\$3,800	With 4 conference registrations

2021 GOLD LEVEL - CONFERENCE SPONSORSHIP

Benefits: Ability to participate in program (based on suitability and available space)
Company logo and link on conference SPONSOR webpage
PRE-& POST Medicare Conference Attendee Information
Discount Code for additional company registrants
Full-page ad in the Conference printed program

Gold Sponsorship Options:	Option A	\$2,000	With 2 conference registrations
	Option B	\$2,800	With 4 conference registrations

BREAKFAST SPONSOR - Friday (Sept 10)

Sponsors can give a presentation during the breakfast session. 20 Minute (Exclusive sponsor)

Benefits: Ability to speak during breakfast (meals are the only time all attendees are present in one room).
Exhibit Table area immediately adjacent to the breakfast room (before/during/for 1 hour after meal)
Full-page ad in the Conference printed program
PRE- and Post-Conference Attendee Information

Exclusive Breakfast Sponsor:	\$7,500	With 2 conference registrations
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LUNCHEON SPONSOR - Thursday (Sept 9)

Sponsors can give a presentation during the luncheon session. 20 Minute (Exclusive sponsor)

Benefits: Ability to speak to all attending the ONLY luncheon session.
Exhibit Table area immediately adjacent to the luncheon room (before/during/for 1 hour after meal)
Full-page ad in the Conference printed program
PRE- and Post-Conference Attendee Information

Exclusive Luncheon Sponsor:	\$10,000	With 2 conference registrations
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RECEPTION SPONSOR - Thursday (Sept 9)

Benefits: Identified as sponsor through signage at event and in printed program.
Exhibit Table area immediately within the reception room
Full-page ad in the Conference printed program
PRE- and Post-Conference Attendee Information

Exclusive Reception Sponsor:	\$8,500	With 2 Conference Registrants
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The 2021 Medicare Supplement Industry Summit
- Including the Free Day for Agents - Medicare & Senior Insurance Sales Summit -
September 8-10, 2021 Renaissance Hotel & Convention Center, Schaumburg, IL

SPONSORSHIP REGISTRATION FORM

COMPLETE Sponsorship _____ (Specify Platinum or Gold) # Registrants _____ (2 or 4)

CONTACT INFORMATION

Company Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail Address _____

TOTAL AMOUNT OF PAYMENT \$ _____ Note: For Credit Card Payments Include the 3% or we will add for you.

Check Make checks payable to "American Association" and mail to address below.

Prefer to pay by Credit Card? We agree to an Administrative-handling fee of 3% added to the total payment amount due.

Name on Card _____ Signature _____

Billing Address _____ City, State, Zip _____

Credit Card No. _____ Exp. Date _____ CVV Code _____

Request 1099 Tax Form: Call 818-597-3205.

CANCELLATION / REFUND POLICY

Requests for cancellation/refund must be made in writing and delivered by confirmed delivery (FedEx) to the Association offices.

Email requests are only acceptable with acknowledged receipt.

Cancellations after February 15, 2021 or no-shows at the event are not eligible for a refund.

Signature _____ Date _____

I agree to all terms and guarantee payment in full due to the amount indicated on the registration form. If for any reason the conference must be cancelled due to force majeure (Covid outbreak conditions), the conference producers may or may not be in a financial position to provide full or partial refunds. We will do our best under all prevailing circumstances.

PLEASE EMAIL THIS FORM TO mindy@medicaresupp.org

Questions? Call 818-597-3205

or mail form and payment to: American Association, 32504 Carrie Place, Westlake Village, CA 91361