

# 11<sup>th</sup> National Medicare Supplement Summit Atlanta June 5-7, 2019 Atlanta Marriott Marquis



Including the **Free Sales Day For Agents**

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## 2019 SPONSORSHIP & EXHIBITOR INFORMATION

Organized by the American Association for Medicare Supplement Insurance, this is the largest gathering of industry leaders who focus on Medigap. Over 700 attendees annually attend - from Medicare insurance agents to company CEOs.

A unique feature of the annual event is the **Free Selling Medicare & Senior Insurance Products Day for Agents**. Hundreds of insurance agents from around the region convene to meet industry experts and walk the conference Exhibit Hall. **FREE ACCESS.**

### CHANGES & IMPROVEMENTS FOR 2019

**An Additional Half Day for Exhibitors** - now 2 1/2 days of time to meet attendees  
**Dedicated Exhibit Hall Time** - specific times when sessions are NOT taking place  
**Larger booth spaces** - nine feet by nine feet per-exhibit space  
**Limited Speaking Opportunities** - part of the Agent Sales Tracks

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**THE EXHIBIT HALL IS SOLD OUT - ONLY 2 BOOTHS IN THE FOYER ATRIUM REMAIN**

### 2019 CONFERENCE BREAKFAST SPONSOR - Friday (June 7) includes booth F5

Sponsor can give a presentation during the breakfast session - 20 Min max

**Benefits:** Ability to speak to all attending the selected breakfast session.  
Full-page ad in the Conference printed program  
Exclusive Discount Code for additional company registrants  
PRE- and Post-Conference Attendee Information

**Breakfast Sponsor:** \$10,000 Atrium Foyer booth location - 2 conference registrations (Add'l @ \$500 each)

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### 2019 CONFERENCE RECEPTION SPONSOR - Thursday (June 6) includes booth F4

**Benefits:** Identified as sponsor through signage at event and in printed program.  
FREE Full-page ad in the Conference printed program  
Exclusive Discount Code for additional company registrants  
PRE- and Post-Conference Attendee Information

**Reception Sponsor:** \$8,500 Atrium Foyer booth location - 2 conference registrations (Add'l @ \$500 each)

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### 2019 GOLD LEVEL - CONFERENCE SPONSORSHIP (No exhibit booth)

**Benefita:** Company logo and link on conference SPONSOR webpage.  
PRE-& POST-Conference Attendee Information  
Exclusive Discount Code for additional company registrants  
Full-page ad in the Conference printed program.

**Gold Sponsorship** \$3,950 Includes 4 conference registrations / \$3,600 with 3 conference registrations

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# The 2019 Medicare Supplement Industry Summit

- Including the Free Day for Agents - Medicare & Senior Insurance Sales Summit -  
June 5-7, 2019 The Marriott Marquis, downtown Atlanta, GA

## SPONSORSHIP OR EXHIBIT REGISTRATION FORM

SELECT APPROPRIATE CATEGORY \_\_\_\_\_ Sponsorship \_\_\_\_\_  
\_\_\_\_\_ Exhibitor Only \_\_\_\_\_ Other \_\_\_\_\_

### CONTACT INFORMATION

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

### PREFERRED BOOTH NUMBER - Please select 2 choices

Booths are limited and reserved on a first come basis. The most current Exhibit Hall layout can be found online.  
Or, call the Association at 818-597-3205 for information.

First Choice: # \_\_\_\_\_ Second Choice: # \_\_\_\_\_

### PAYMENT TOTAL AMOUNT OF PAYMENT \$ \_\_\_\_\_

**Check** Make checks payable to "American Association" and mail to address below.

**Prefer to pay by Credit Card?** An Administrative-handling fee of 3% will be added to the total payment amount due.

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

*Request 1099 Tax Form: Call 818-597-3205.*

### CANCELLATION / REFUND POLICY

Cancellation for all registered exhibitors prior to April 1, 2019 are eligible for a 50% refund of paid funds. Requests for cancellation/refund must be made in writing and delivered by confirmed delivery (FedEx, certified mail) to the Association offices. Email requests are only acceptable when acknowledged receipt has been confirmed. Cancellations after April 1, 2019 or no-shows at the event are not eligible for a refund.

### ACKNOWLEDGEMENT OF EXHIBITOR DISPLAY REQUIREMENTS - SHIPPING & A/V

I acknowledge reading the exhibitor information and that only a rear display such as single eight (8) foot wide display will be permitted. I understand and accept that no sidewalls between booths are permitted. Fees charged by the Association do not include costs for inbound and outbound delivery of material nor for additional electrical or audiovisual equipment provided directly from the hotel (FedEx office for material; PSAV for electricity and av).

Signature \_\_\_\_\_ Date \_\_\_\_\_

I agree to all terms and guarantee payment in full due to the amount indicated on the registration form. Exhibit spaces are designated on a first-paid basis with preference given to conference sponsors. Exhibitor agrees to select from available spaces or to have a space designated by the conference organizers. Costs for shipments made to and from the hotel are not included and will be paid separately to the vendor. If for any reason the conference must be cancelled, the conference producers are not liable for any costs other than the exhibit fees that are already pre-paid.

**PLEASE EMAIL THIS FORM TO [mindy@medicaresupp.org](mailto:mindy@medicaresupp.org) Questions? Call 818-597-3205**  
or mail form and payment to: American Association, 32504 Carrie Place, Westlake Village, CA 91361