

# 10<sup>th</sup> National Medicare Supplement Summit

## Including the **Free Sales Day For Agents**

*A No-Cost Program for Agents Who Market & Sell  
Medicare Supplement - Medicare Advantage - Senior Insurance  
THE MEDICARE - SENIOR INSURANCE SALE SUMMIT OF THE YEAR!*



St. Louis, MO June 12-14, 2018

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## SPONSORSHIP & EXHIBITOR INFORMATION

**Conference Overview:** The 10th National Medicare Supplement Insurance industry conference takes place **June 12-14, 2018**. Organized by the American Association for Medicare Supplement Insurance, this is the largest gathering of industry leaders who focus on Medigap. The 2017 Summit (Dallas, TX) was attended by over 750.

**Free Day For Agents:** We give insurance agents 100% free access to meet with experts attending the conference and the 80+ companies exhibiting. Tuesday, June 12 is a 100% free day for agents. They can attend special agent-oriented sessions. Hundreds attend and sessions are recorded and made available online following the conference.

**Have Questions? Want Information?** Call **Mindy Hartman** or **Jesse Slome** at the American Association for Medicare Supplement Insurance at **818-597-3205** - or - E-mails: **jslome@medicaresupp.org** **mindy@medicaresupp.org**

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**NEW FOR 2018** - We have **3 categories of available exhibit booths** (See Exhibit Hall Map for details). Premium spaces are limited and available on a **FIRST-COME** basis. Based on feedback from 2017 sponsors and exhibitors, the exhibit hall is open two (2) days (Tuesday and Wednesday). On Thursday, June 14, we will offer morning sessions only. Finally, **a limited number of speaking slots are available** for companies seeking to showcase their Medicare or Senior Insurance oriented products / services during the **free day for agents**.

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**OPPORTUNITIES for the National Medicare Supplement Conference are shown in GREEN**

**OPPORTUNITIES for the Free Day for Agents shown in BRICK RED (See Page 3)**

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## DIAMOND CONFERENCE SPONSORSHIP

Diamond-level conference sponsors play an integral role in the planning of the 2018 national Medicare Supplement conference. If desired, Diamond sponsors have the opportunity to organize, moderate or speak at sessions.

We intend to again film sessions and make them available online after the conference. This provides free post-conference viewing. Diamond sponsors exclusively have their logo included on all webpages where people view the videos. Plus Diamond sponsors can obtain the Emails of those accessing videos.

**Benefits:** *Ability to participate in program-speakers, session moderator.  
Diamond sponsors may have a Corner exhibit hall booth.*

**EXCLUSIVES** Company logo and link on conference SPONSOR webpage.  
PRE-& POST-Conference Attendee Information  
Exclusive Discount Code for additional company registrants  
Banner Ad (+ link) on conference videos website.  
**E-mails of those who accessed conference recordings.**  
Full-page ad in the Conference printed program - premier positioning.

**Diamond Sponsorship Options:**

<b>Option A: No Exhibit Booth:</b>	<b>\$7,500 includes 6 conference registrations.</b>
<b>Option B: Corner Prime Booth:</b>	<b>\$7,500 includes 2 conference registrations.</b>
<b>Option C: Prime Booth (single):</b>	<b>\$7,500 includes 4 conference registrations.</b>

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Note: All charges shown do not include portage charges for delivery of material to/from your exhibit booth.  
Services provided by UPS Store Price Sheet available.  
Also not included - Any needed AV or electricity. We can arrange for this to be provided by the hotel.

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## PLATINUM CONFERENCE SPONSORSHIP

**Benefits:** *Ability to participate in program-speakers, session moderator.*  
*Platinum sponsors may have a Corner exhibit hall booth.*  
**EXCLUSIVES** Company logo and link on conference SPONSOR webpage.  
PRE-& POST-Conference Attendee Information  
Exclusive Discount Code for additional company registrants  
Full-page ad in the Conference printed program

**Platinum Sponsorship Options:**    **Option A: No Exhibit Booth:**    \$6,000 includes 5 conference registrations.  
   **Option B: Corner Prime Booth:**    \$6,000 includes 2 conference registrations.  
   **Option C: Prime Booth (single):**    \$6,000 includes 4 conference registrations.

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## GOLD CONFERENCE SPONSORSHIP

A key benefit of a Gold sponsorship is the ability to select a Prime exhibit booth location.  
**Benefits:**    **EXCLUSIVES** Company logo and link on conference SPONSOR webpage.  
   PRE & POST-Conference Attendee Information  
   Exclusive Discount Code for additional company registrants  
   Full-page ad in the Conference printed program

**Gold Sponsorship Options:**    **Option A: Prime Booth (single):**    \$4,000 includes 4 conference registrations.

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## CONFERENCE BREAKFAST SPONSOR - Wednesday or Thursday

Sponsors can give a presentation during the breakfast session. 20 Minute (Exclusive sponsor) / 10 Min max (Shared)

**Benefits:**    Ability to speak to all attending the selected breakfast session.  
   Prime Exhibit booth (single) - selection made at time of commitment  
   Included Registrants: Two (2)  
   Discount Code for use when registering additional attendees  
   FREE Full-page ad in the Conference printed program  
   PRE- and Post-Conference Attendee Information

**Exclusive Breakfast Sponsor:**    \$8,500                    **Additional \$700 for Corner Booth**  
**Shared Sponsor (Max: 2):**    \$4,750 each            **Additional \$700 for Corner Booth**

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## **SOLD** CONFERENCE LUNCHEON SPONSOR - Wednesday

Sponsors can give a presentation during the breakfast session. 20 Minute (Exclusive sponsor) / 10 Min max (Shared)

**Benefits:**    Ability to speak to all attending the luncheon.  
   Prime Exhibit booth - selection made at time of commitment

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## CONFERENCE RECEPTION SPONSOR - **Tuesday (SOLD)**    Wednesday (Available)

**Benefits:**    Identified as sponsor through signage at event and in printed program.  
   **Prime Exhibit booth - selection made at time of commitment**  
   Included Registrants: Two (2)  
   Special Discount Code for use when registering additional attendees  
   FREE Full-page ad in the Conference printed program  
   **EXCLUSIVE** PRE-conference attendee information; Post-Conference Attendee Information.

**Exclusive Reception Sponsor:**    \$8,000                    **Additional \$700 for Corner Prime Booth**  
**Shared Sponsor (Max: 2):**    \$4,500 each            **Additional \$700 for Corner Prime Booth**

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## **EXHIBIT BOOTH - Exhibit Booths are reserved on a first come basis**

Exhibit Hall is open Tuesday, June 12 (Free day for agents) and Wednesday, June 13 (National Med Supp Summit). To maximize exposure we plan to hold the Tuesday Welcome Reception and the Wednesday coffee breaks within the Exhibit Hall space.

**Benefits:** Exhibit booth - selection made at time of commitment (available spaces shown online)  
Included Registrants: Two (2)  
Special Discount Code for use when registering additional attendees  
Medicare Supplement Conference attendee list provided about 10 days prior to conference.

**Note:** Corner booth locations are **ONLY** available with a conference sponsorship

**Exhibit Fee:** 2,250

**Exhibit fee does NOT include.**

Attendee information for the FREE day attendees (you may collect data at your booth).

Portage charges for delivery of material to/from your booth. Services provided by UPS Store Price Sheet available.

Any needed AV or electricity. We can arrange for this to be provided by the hotel.

## **SPECIAL EXHIBITOR OPPORTUNITY - SPEAK AT THE AGENT FREE DAY**

Give a 20-minute presentation as part of the Free Day for Agents (June 12). Your talk will be filmed and available as part of the post-conference online video package that can be accessed online. Presentations must be provided in advance.

**Additional Fee To Speak (added cost to companies who are conference exhibitors): \$1,000.**  
Please call Jesse Slome to discuss. 818-597-3205

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## **DISCOUNT PARKING SPONSOR - THE FREE DAY FOR AGENTS - Limited to 4**

Looking for a way to drive additional traffic to your booth during the free day for agents?

Attendees who park at the hotel will need a special ticket to pay the special event discounted parking fee.

As a sponsor, you will receive a supply of stickers to distribute to attendees at your booth, We will promote this as part of the printed program provided to all attendees and via pre-promotional announcements.

2018 Free Day Discounted Parking Sponsorship: \$750. (Plus the cost of your exhibit or sponsorship)

To reserve or discuss other opportunities  
Call Mindy Hartman or Jesse Slome at  
(818) 597-3205